Hello and thank you for taking the time to learn more about the Palm Beach County Substance Awareness Coalition. If you were given this package you must be a civic minded individual who cares about his or her community.

As you are aware, the problems associated with drug and alcohol abuse are far reaching and affect everyone in our community to some degree or another. You may also be aware that there are wonderful people working in the fields of drug and alcohol prevention, intervention and treatment right here in Palm Beach County. What you may not know is that the Palm Beach County Substance Awareness Coalition has been working in conjunction with these dedicated people for almost 30 years.

The creation of the Coalition came about in 1982 and has continued to evolve and adapt as the community’s needs changed. Today we are proud to say that the Coalition is its own 501c3 and is well positioned to increase its presence and efforts in the community. We have helped lead the charge in the fight against drug and alcohol abuse and learned valuable lessons in the positive effects of prevention strategies. Today more than ever a strong Coalition is a necessity in the county. If fact, those communities without a strong coalition are often the communities whose problems run ramped and governmental support dries up.

So I invite you to learn more about the Palm Beach County Substance Awareness Coalition and hopefully take the next step of attending a meeting to see how you may be able to get involved with this great organization. These task forces meet monthly and are constantly working on different projects.

Please feel free to ask the person who gave you this package as to when the next meetings are or call me directly. You can also find a list of meeting dates and times, as well as some more information about the coalition on our web site.

Thank you again for your time and consideration,

Jeff Kadel
Executive Director
Palm Beach County Substance Awareness Coalition

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facebook.com/pbcdrugcoalition
twitter.com/PBDrugAbuse
The Palm Beach County Substance Awareness Coalition’s current mission statement is as follows:

“Uniting Palm Beach County by strengthening children, families and neighborhoods in their resolve to reduce and prevent alcohol and drug use, creating a drug free community”.

The Palm Beach County Substance Awareness Coalition’s vision statement is as follows:

The Palm Beach County Substance Awareness Coalition is the premier substance awareness coalition in Palm Beach County comprised of members from private and public organizations and concerned citizens who work together to lead the community in reducing the use and abuse of alcohol, tobacco, and other drugs. Through the attainment of our goals, the Palm Beach County Substance Awareness Coalition has become and shall remain a financially viable partnership. The members work collaboratively to educate the community and raise awareness while preventing substance abuse and deviant behaviors in an effort to ensure children, families and whole communities live drug free.
Sharon Greene is the Health Promotion and Education Program Director for the Florida Department of Health-Palm Beach County. Sharon has 30 years of public health experience and is a Certified Health Education Specialist. She enjoys working in a consultative role with a variety of community partnerships to develop strategies and action plans to address health issues and problems. Sharon loves teaching and training. She received her BS degree in Health Education from Florida State University and will complete her MBA degree in May 2014 from Northcentral University. Sharon enjoys spending time with her family, going to the beach, reading, and eating chocolate.

Kim Cotton Williams, an educator and a prevention specialist for 29 years, has led alcohol, tobacco and other (ATOD) drug use prevention, violence prevention, character education and ethics, homeless and foster care youth, mental health, teen parenting, health services and LGBTQ initiatives. Kim has managed federal and state grants that all had ATOD and violence prevention included in the projects. She served as the FL DOE State Safe and Drug Free Schools (SDFS) Chair. She has managed local district and statewide projects to train teachers in prevention and intervention projects that have had demonstrable results in changing teacher and student knowledge, attitude, and behaviors.
TASK FORCES

Ryan Wertepny
Lead Substance Abuse Prevention Specialist - Hanley Center
Chair, Emerging Issue Task Force

Susan Roy
Former Public Relations Director for The Treatment Center of the Palm Beaches. Now the Director of Marketing with Futures of Palm Beach.
Chair, Prescription Drug Task Force.

Det. CPL Joe DeRogatis
Palm Springs Police Dept.
Chair, Underage Drinking Task Force.

STAFF

Jeff Kadel,
Executive Director

Alexa Lee,
Program Coordinator

Micah Robbins,
Director of Special Projects

Lavidah Johnson,
Assistant Program Coordinator
The coalition established a toll free tip line for community members to call and report those who sell to, buy for or provide alcohol to those under 21. It is promoted through multiple media channels and we work with law enforcement to follow up on reports. In the last six months, we received over 78 calls.

Additionally, the Coalition was successful in establishing a county ordinance which requires all alcohol outlets to post point of purchase signage, which includes a reporting number.

The ad campaign was designed by Seminole Ridge High School graduate student, Jesse Pentz.
School Bus Prevention Poster Contest

The third annual county wide underage drinking prevention poster contest was coordinated by the Coalition. This year’s theme was “What Can I be if I am Alcohol Free?”

The South Florida Fair showcased the semi-finalists and top posters from all entries at the Bink Glisson Museum in Yesteryear Village. The Contest involved students, teachers, parents, community partners and community members. Entries increased by 69% from 2012 to 2013 and it was covered by The Sun Sentinel, The Palm Beach Post, and other media outlets.

Pictured left to right: Alexa Lee, Erica Christiansen, Madison Sanders, Kyana Christian, Abigail Edwards, Spencer Rubin, and Richelle Thompson
Grow House Reporting

Working with community partners such as Crime Stoppers, Realtors’ Association of the Palm Beaches and law enforcement agencies, the Coalition trained officers on grow house identification and take down.

Trained and informed Realtors, other organizations and community members on grow house identification and reporting.

Promoted the reporting number through various media outlets.

We also created an online manual for home owner associations and community members.
Drop Box Program

In addition to supporting the multi-agencies task force for the reduction of pain clinics in Palm Beach County and advocating for the Prescription Drug Monitoring Program, the Coalition established the PBC drop box program.

Working with SWA and law enforcement agencies, we increased the number of Rx drop boxes in PBC from 13 to 21. With more drop boxes than any other county in the state, we constantly promote our www.PBCDrop.org website, where you can find your nearest drop box.

We continued to work with prevention partners on educating our community and sharing our message through multiple media streams.

• Lock up your medication
• Properly dispose of unused or unwanted drugs

Drop Box Locations

- Boca Raton Police Dept. 1300 NW 2nd Ave (Boca Raton Blvd.) Boca Raton, FL 33432 (561) 338-1234
- Delray Beach Police Dept. 300 West Atlantic Avenue Delray Beach, FL 33444 (561) 243-7600
- Lake Clarke Shore Police Dept. 1701 Barbados Road West Palm Beach, FL 33406 (561) 964-5115
- Manalapan Police Dept. 600 S. Ocean Blvd Manalapan, FL 33462 (561) 585-9477
- North Palm Beach Police Dept. 560 US Highway 1 North Palm Beach, FL 33408 (561) 882-1142
- Ocean Ridge Police Dept. 6400 N. Ocean Blvd Ocean Ridge, FL 33435 (561) 738-6735
- Palm Beach Police Dept. 345 South County Road Palm Beach, FL 33480 (561) 838-5454
- Palm Beach Gardens Police Dept. 10500 N Military Trail West Palm Beach, FL 33410 (561) 799-4406
- Palm Springs Police Dept. 250 Cypress Lane Palm Springs, FL 33461 (561) 968-8243
- South Palm Beach Police Dept. 3377 South Ocean Blvd South Palm Beach, FL 33480 (561) 588-8889
- Village of Tequesta 345 Tequesta Dr Tequesta, FL 33469-0273 (561) 768-0700

Drop Box Locations

- Sherriff Office: District 1 3228 Gun Club Road West Palm Beach, FL 33406 (561) 688-3600
- Sherriff Office: District 3 8130 Jog Road West Palm Beach, FL 33412 (561) 776-2000
- Sherriff Office: District 4 345 S. Congress Ave 2nd Floor Delray Beach, FL 33445 (561) 274-1075
- Sherriff Office: District 5 33840 State Road 80 Belle Glade, FL 33430 (561) 996-1670
- Sherriff Office: District 6 7194 South Jog Road Lake Worth, FL 33467 (561) 357-7000
- Sherriff Office: District 7 17901 State Road 7 Boca Raton, FL 33498 (561) 558-2700
- Sherriff Office: District 8 14000 Greenbrier Blvd. Wellington, FL 33414 (561) 688-5447
- Sherriff Office: District 9 11498 Okeechobee Blvd Royal Palm Beach, FL 33411 (561) 790-5180
- Sherriff Office: District 10 700 6th Street Lake Worth, FL 33460 (561) 881-3326
- Sherriff Office: District 14 120 North G Street Lake Worth, FL 33460 (561) 586-1611

PILL DROP
DROP OFF YOUR UNWANTED PRESCRIPTION DRUGS!

Keep prescription medicine away from our children and out of our water supply!

The two most important things you can do to help are:

- Lock up your medication
- Properly dispose of unused or unwanted drugs

Drop Box Locations

- Boca Raton Police Dept. 1300 NW 2nd Ave (Boca Raton Blvd.) Boca Raton, FL 33432 (561) 338-1234
- Delray Beach Police Dept. 300 West Atlantic Avenue Delray Beach, FL 33444 (561) 243-7600
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- South Palm Beach Police Dept. 3377 South Ocean Blvd South Palm Beach, FL 33480 (561) 588-8889
- Village of Tequesta 345 Tequesta Dr Tequesta, FL 33469-0273 (561) 768-0700
C.O.W.

The Coalition on Wheels was created to help with branding, building community relationships and educational information dissemination.

Back to School Bash 2013 volunteers with the COW.

Not to mention, it’s a traveling billboard and transforms into a mobile processing unit for local law enforcement during undercover sting operations where minors caught drinking, along with their parents, are given resources from local volunteer counselors on site.

Youth Summits

The Coalition has held two youth summits thus far where youth from around the county came together to engage in leadership building activities and begin building coordinated prevention efforts driven by their ideas. Over 150 youth engaged in the summits and more are planned for the future.
### Graduation

During Graduation, both parents and grads were exposed to prevention messaging. The students saw two nine foot banners with a strong, positive message to stay sober.

> **Graduation**

Over 20,000 high school seniors, along with their family and friends were exposed to the message below.

### Prom

In the age of computers and texting, getting a hand written letter is about as rare as finding a rotary dial phone.

For this reason, middle school students were asked to create small notecards by hand for a high school student. In the note, they drew messages that reminded their older peers to stay safe & sober before and after prom.

The personal touch leaves a lasting impression.
The Coalition held its first annual gala on February 22nd, 2013 at the Colony Hotel on Palm Beach. The evening brought together community members, donors, Coalition members and supporting agencies for a great evening of fun. The “Rat Pack” provided the entertainment and the auction was a huge success. Everyone said it was the party of the year and they can’t wait for next years event. Best of all, the Coalition was able to raise awareness and money for the wonderful work being done in Palm Beach County.

Next year’s event is already in the works and is set for February 21st, 2014, again at the Colony Hotel. This year’s theme is “Rhythms of Life” and is sure to be another great evening. For information on this and other Coalition events, please visit www.PBCSAC.org
We all know the disastrous results substance use and addiction can have on our children, families and communities. This is an issue that has touched most of our lives and the places we live and work. Together, with your support, we can and will reduce the number of those engaging in these high risk behaviors.

The Palm Beach County Substance Awareness Coalition is an organization committed to keeping our community healthy, safe and drug-free. By bringing together business leaders, local educators, substance abuse professionals, law enforcement, prevention providers, parents and youth, we leverage our capacity to share information and organize public awareness campaigns to steer youth and adults away from harmful substances. Through these activities we have made real progress in a short period of time; for example, since 2010 nearly 6,000 more high school and middle school students in Palm Beach County are alcohol free.

With the consequences of underage drinking alone, costing Palm Beach County over $260,000 a year, the financial impact is great. Far greater, however, is the emotional, physical and human toll that occurs. The good news, is that cost of the solution is very reasonable and the return on investment is outstanding. It is estimated that for every dollar spent on prevention, ten dollars are saved on consequences.

This is truly an investment in the future of Palm Beach County and its residents and it is your contributions that can make the difference!

We invite you to learn more about the Coalition and the good work being done. Then get involved or make a donation of time, money or talent. Together we can save lives.

Please visit www.PBCSAC.org to make a donation or contact the Coalition by phone at 561-844-5952 or e-mail at alexalee@pbcsac.org to see other ways to get involved.
• 211 Palm Beach Treasure Coast
• Acme Ranches
• Acreage Loxahatchee Rotary Club
• Adobe Systems
• Behavioral Health of the Palm Beaches
• Big Brother Big Sisters of Palm Beach County
• Board of County Commissioners
• Boys Town
• CARE
• Caron Treatment Center
• Catholic Diocese of Palm Beach
• Children’s Home Society of Florida
• Chrysalis Health
• Clear Channel Communications
• Comprehensive AIDS Program of Palm Beach County
• Cottage
• Crime Stoppers
• Department of Children and Families
• Division of Alcoholic Beverages And Tobacco
• Drug Abuse Foundation of Palm Beach County
• Drug Abuse Treatment Association
• Families First of Palm Beach County
• Family Behavior Services LLC
• G Star School of the Arts
• Grandparents Raising Grandchildren
• Hanley Center
• Into Action
• Jerome Golden Center for Behavioral Health
• Lake Clarke Shore Police Department
• Lantana Police Department
• Melissa Institute
• Mental Health Association
• Mothers Against Drunk Drivers
• National Guard
• New Beginnings Recovery Center
• NOPE Task Force
• North Palm Beach Police Department
• Nova Southeastern University
• Palm Beach Atlantic University
• Palm Beach County Board of Realtors
• Palm Beach County Health Department
• Palm Beach County Library
• Palm Beach County School District
• Palm Beach County Sheriff Office
• Palm Beach Gardens Police Department
• Palm Beach Police Department
• Palm Springs Police Department
• Parent Teacher Association of PBCSD
• PATH: Preserving, Archiving & Teaching Hip hop, Inc.
• Recovery Association of the Palm Beaches
• Rehab After Work
• Save our Society
• South Florida Behavioral Health Network
• South Florida Fair
• SRCA
• The Ganley Foundation
• The Treatment Center of the Palm Beaches
In two years, membership has doubled from 54,860 community members reached with prevention services to 50,444,892 media impressions and $275,000 in community resources generated.

These efforts plus valuable community partnerships helped create the results below.

**Palm Beach County, 2010 v. 2012**

- **2,750 more** high school students are alcohol-free. One bus = 50 kids.
- **3,195 more** middle school students are alcohol-free.
- **2,600 more** high school and middle school students chose not to smoke marijuana.
- **6.7%** increase in risk perception for alcohol among middle school students.
- **15% fewer** prescription drug overdoses.

Our continued success is dependent on community involvement. See how you can help at www.PBCSAC.org.
Special thanks to our 2013 Coalition sponsor

Helping to create a Healthy, Happy, Drug Free Palm Beach County